

Evgenii Bykov

AI Product Manager | Ex-Revolut | UK Global talent | Scaled AI/ML Platforms with 50M+ Users
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Profile

AI product leader blending strategy with hands-on delivery. 10+ years building and scaling AI/ML products across content platforms, fintech and retail. Expert in GenAI orchestration, recommendation systems, and 0-to-1 product strategy.

Highlights: Ex-Revolut, scaled AI content platforms to **50M+ total users** and **5M+ monthly active users**, +25% ARPU, -30% CPA. Drove retail onboarding experiments delivering 3x conversion vs target, +30% average transaction value (ATV).

Experience



AI Product Manager — Cleo, London, UK | Jan 2026 – present

Multi-agentic financial assistant for 5M+ users

- **Drove 50% MAU engagement** for the conversational agent by architecting a multi-agent orchestration framework (LangGraph, LangChain) that improved tool accuracy and interaction flow.
- **Reduced LLM inference costs by 30%** by designing a task-allocation strategy that prioritized lightweight models for routine queries and high-reasoning models for complex financial analysis.
- **Accelerated experimentation speed by 2x** by building a standardized evaluation (evals) framework to quantitatively measure conversation quality across model iterations.
- **Improved financial tool accuracy by 20%** by refining agentic interaction logic and feedback loops for multi-step financial queries.

Revolut Technical Product Owner — Revolut, UK | June 2024 – Sept 2025

AI-enabled content management platform and chat-bot tools

- **Cut fraud-related costs by 50%** by developing and launching real-time detection and prevention solutions embedded directly into core ML workflows.
- **Reduced content review time by 30%** by leading 2 cross-functional teams (12 members) to deliver an AI-driven content governance framework adopted across 3 major product lines.
- **Improved user satisfaction scores by 15%** for internal and external AI tools by defining a new North Star metric and running 50+ A/B tests to optimize content ranking.
- **Owned the strategy and roadmap** for AI-enabled CMS and chatbot tools, managing executive stakeholders to align AI delivery with global growth OKRs.

Chief Product Officer — GenAI Co, UK | 2021 – 2024

Generative AI content platform + advanced recommendations

- Delivered 120% MAU growth to 3.5M+, increased ARPU +25% to \$7, improved LTV +40%, and cut CPA -30% via pricing experiments, feed ranking, creator incentives, and activation/retention loops.

- Built product analytics foundation; instituted metric reviews, experiment cadence, and cohort-based growth diagnostics.
 - Scaled product org, introduced outcome-based planning and discovery rituals (JTBD, interviews, demand tests).
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Product Architect — Adamas Data, RU | 2019 – 2021

Visual similarity search; recommendations; smart onboarding; analytics pipelines

- Exceeded conversion target 3×, lifted ATV +30%, increased session duration +20% by shipping visual similarity search and onboarding experiments.
 - Led cross-team prioritisation; cut time-to-value via iterative launch/learn cycles.
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Entrepreneur in Residence — Skoltech | 2017 – 2019

Projects in AI/IoT/ E-Sports analytics

- Rapid prototyping and customer development across AI/IoT
 - Delivered products for computer vision, predictive maintenance, and e-sports analytics.
 - Coordinated stakeholders and engineering to reach PMF on several tracks; 500 Startups global alumni.
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Earlier experience | 2013 – 2017

- Researcher (ML/Networks)
 - Technical Product Owner (DeepTech HW)
 - Head of Product (Heisen AI): accelerated 50+ projects; mentored 500+ tech professionals.
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Education & Certifications

- **MBA, Business Administration** (First Class) – Moscow Institute of Physics and Technology
- **MSc, Machine Learning & Computer Science** (First Class) – Institute for Information Transmission Problems
- **MSc, Computer Science** (First Class) – Moscow Institute of Physics and Technology (MIPT)
- Additional: Stanford University (AI/ML Certifications), Small Cell Winter School (CTTC).

Technical Skills & Research

- **Product & Leadership:** Product Strategy, PLG, JTBD, Experimentation (A/B Testing), Pricing Strategy, Stakeholder Management, Mentorship.
- **AI & Data:** GenAI, LLMs, Agentic Orchestration (LangGraph, LangChain), Recommendation Engines, MLOps, Computer Vision, SQL, Python (PyTorch), Model Governance.
- **Research:** Co-authored **9 peer-reviewed papers** on AI and Network Optimization.